

# Natalie B. Bosecker

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## Education

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Master of Science in Agricultural Education, University of Illinois May 2005  
Bachelor of Science in Agriculture with a specialty in Communications, University of Illinois May 1989

## Experience

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**Director**, University of Illinois, Illinois Professional Science Master's Program *June 2014 - present*

Administer, recruit and market the Illinois Professional Science Master's program.  
Co-teach three semester professional development classes and internship class  
Co-teach one law and regulation class for scientist and engineers.  
Support more than 250 recruits, students and alumni. Developed alumni mentor program.  
Coordinate Illinois Professional Science Master's Advisory Board with industry executives.

**Coordinator for Communications and External Relations**, University of Illinois,  
Center for Advanced Bioenergy Research *March 2008 - June 2014*

Created communications materials for multiple audiences and event support materials.  
Wrote a daily blog of bioenergy and bioenergy research articles and served as webmaster.  
Provided student support for College of Agricultural, Consumer and Environmental Sciences Professional Science Master's Degrees, advised Illini Renewable Energy Student Group.

**Media Communications Specialist**, University of Illinois Extension State 4-H Office *May 1999-March 2008*

Coordinated media relations and outreach for statewide 4-H Youth Development programming (310,000 youth & 25,000 volunteers) and state events, including Legislative Connection and the Illinois State Fair.  
Created and coordinated production (and/or electronic distribution) of Illinois 4-H Youth Development promotional materials, curriculum and curriculum support materials.  
Serve as webmaster for State 4-H Web Site, with approximately 6,000 files. <http://www.4-h.uiuc.edu>.

**Marketing Specialist**, ITDS (formerly CSC and currently AMDOCS) *August 1997-April 1999*

Develop concept, write and desktop publish marketing materials for telecommunications company.  
Coordinate marketing and public relations efforts, including publicity for new employees and recognition for promotions and awards.

**Marketing Director**, JT&A, inc. and Terrene Institute *October 1996-June 1997*

Initiated and coordinated initial marketing plan and strategy for EnviroScape®, an environmental education tool that teaches about water pollution and prevention.  
Wrote and edited marketing materials including brochures, fact sheets, new product information, web pages, video scripts and newsletter.

**Program Associate**, Agriculture Council of America (ACA). *June 1995-August 1996*

Coordinated programs for National Agriculture Day and FoodWatch.  
Wrote and edited press releases and articles for ACA Notes, ACA's quarterly newsletter.  
Planned, coordinated and raised funds for "Bounty," ACA's television PSA.

**Field Editor**, *Illinois AgriNews*. *October 1993-February 1995*

Wrote and edited news and feature articles for weekly newspaper. Took photographs to accompany articles (black & white and color).  
Responsible for all story ideas and lead articles in monthly Pork News tabloid.

**Director of Information and Education**, Illinois Pork Producers Association (IPPA). *May 1992-October 1993*  
Responsible for editorial and advertising content and layout of the *Hot Sheet*, IPPA's monthly newsletter and the *Pork Press*, IPPA's bi-monthly magazine.

Wrote press releases and maintained media relations.

Coordinated educational programs for children, teachers, health professionals and consumers.

**Public Affairs Specialist**, USDA, Animal and Plant Health Inspection Service (APHIS). *January 1990-July 1991*

Wrote press releases, feature stories, fact sheets, brochures, video scripts and speeches.

Developed information campaigns to inform producers, industry and general public about APHIS activities and provided public information support to emergency programs.

Coordinated media relations and conducted media training, including crisis communications.

**Photography Editor, Associate Editor, Reporter and Photographer**, *Illini AgriNews*. *August 1985-May 1989*

Responsible for photography, layout, headlines, stories and student reporters and photographers for the University of Illinois, College of Agriculture student, faculty and alumni newspaper.

**Summer Intern**, Walt Disney World's Magic Kingdom. *May 1988 – August 1988*

Developed oral communication skills by speaking to approximately 8,000 people each day.

Operated Haunted Mansion attraction, answered questions and assisted guests.

### **Workshops/Training Sessions Presented**

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“Graphic Design 101” 2002 Illinois Leadership Convention

“Surf the Web!” 2005 Illinois 4-H Volunteer Forums (2 locations)

“Avoiding a Can of Worms – Risk Management Training” 2005 Illinois 4-H Volunteer Forums (5 locations) and available on-line. This training was part of my graduate research project.

“Newsletter Review & Tips Teleconference” Illinois' Northwest Region

“Digital Photography and Photo Editing Software” 2006 University of Illinois Extension Technology Conference

“Get Up & Move! a Group Project to Address Childhood Obesity” 2006 Priester Health Conference

“Tools to Market and Promote the 4-H Program” 2006 National Association of Extension 4-H Agents

“4-H Web Resources” for 2007 Illinois 4-H Volunteer Forum

“Get Up & Move! a Group Project to Address Childhood Obesity” 2007 CYFAR

“Digital Photography: Photo Editing Software and Cataloging Software” 2007 University of Illinois Extension Technology Conference

“Working with the Media to Promote 4-H” 2007 North Central Region Volunteer Forum

“Tools to Market and Promote the 4-H Program” 2007 North Central Region Volunteer Forum

“Get Up & Move!” 2007 National Association of Extension 4-H Agents

“Tools to Market and Promote the 4-H Program” 2007 National Association of Extension 4-H Agents

### **Honors and Awards**

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2006 Achievement in Service Award – Illinois Extension Professionals for Youth Education (IEPYE) and National Association of Extension 4-H Agents (NAE4-HA)

2004 Communicator Award - Promotional Package Individual: IEPYE , (North Central) NC Region 2004

Communicator Award - Educational Technology: IEPYE , NC Region

2004 Communicator Award - Exhibit/Display: IEPYE

2003 University of Illinois Extension – Award of Excellence for Outstanding or Innovative Program – Team (Camp Clover)

2003 Communicator Award – Published Photo: IEPYE, NC Region

2003 Communicator Award – State Association Publication: IEPYE, NC Region 2003 Communicator Award – Media Presentation: IEPYE

2001 Excellence in Teamwork: IEPYE, NC Region, NAE4-HA

2001 Communicator Award Educational Package Team: IEPYE, NC Region, NAE4-HA 2001 Communicator Award Educational Piece Team: IEPYE

2001 Communicator Award Promotional Piece Individual: IEPYE, NC Region 2001 Communicator Award Promotional Package Team: IEPYE

2001 Communicator Award Promotional Piece Team: IEPYE

1992 Unit Award for Superior Service: U.S. Department of Agriculture

1992 APHIS Honor Award: USDA, Animal and Plant Health Inspection Service 1991 Certificate of Merit: USDA, Animal and Plant Health Inspection Service 1991 Certificate of Appreciation: USDA/California Department of

Agriculture