



NATIONAL
PROFESSIONAL
SCIENCE MASTER'S
ASSOCIATION

UNIVERSITY CONFERENCE AND WORKSHOP
SPONSORSHIP VALUE PACKAGES

	Conference and Workshop Sponsor (entire day)	Major Sponsor (reception)	Contributing Sponsor (one breakfast, or one lunch, or student session)	Sponsor (one break or plenary/ keynote address)	Supporter (one-day vendor table or awards or printing)
	\$10,000	\$5,000	\$3,500	\$1,000	\$250-\$500
University logo and recognition in program	✓	✓	✓	✓	✓
Social media mention and thank you	✓	✓	✓	✓	✓
Sponsor logo/signage displayed at event	✓	✓	✓	✓	✓
University logo projected as screen saver	✓	✓	✓		
University PSM information on exhibit table	✓	✓			
Special recognition during reception	✓	✓			
Full page color ad in program	✓				
Logo on event website with links to your website	✓				
Complimentary Registrations (may be donated for student attendance)	5	3	2	1	0
One year complimentary promotion on the NPSMA website	✓	✓	✓	✓	✓ At \$500
Updated 6/14/17					