

NPSMA 9th NATIONAL CONFERENCE PROGRAM
ENHANCING ADVOCACY FOR PSM PROGRAMS

November 8-9, 2018
Arlington, VA

Thursday, November 8, 2018

Session Time	Topic/Speaker
7:00 – 8:30	BREAKFAST
8:00 – 8:30	REGISTRATION
8:30 – 8:45	NPSMA Welcome Courtney H. Thornton , President, NPSMA, Associate Vice Provost for Academic Personnel and Policy, North Carolina State University
8:45 – 9:00	Welcome and Introduction Padmanabhan Seshaiyer , Associate Dean for Academic Affairs, College of Science, and Professor of Mathematical Sciences, George Mason University
9:00 – 9:30	Welcome from the U.S. Department of Education Diane Auer Jones , Principle Deputy Under Secretary, delegated to perform the duties of Under Secretary and Assistant Secretary, Office of Postsecondary Education, U.S. Department of Education <u>Introduction:</u> Scott Herness, NPSMA President-Elect, Montclair State University
9:30 – 10:30	KEYNOTE ADDRESS: Graduate STEM Education for the 21st Century and Beyond Layne Scherer , Study Director, Committee on Revitalizing Graduate Stem Education for the 21 st Century and Program Officer, Board on Higher Education and Workforce, The National Academies of Sciences, Engineering and Medicine <u>Introduction:</u> Linda Strausbaugh, NPSMA Director of Strategic Initiatives
10:30 – 11:00	BREAK
11:00 – 12:00	PLENARY SESSION: The Master’s Landscape Robert M. Augustine , Senior Vice President, Council of Graduate Schools and Dean of the Graduate School, Research and International Programs, Eastern Illinois University <u>Introduction:</u> Courtney Thornton, NPSMA President, North Carolina State University
12:00 – 1:30	LUNCH: Table Topics to be announced
1:30 – 2:25	PANEL SESSION: PSM Advocacy in Higher Education Institutions Ali Andalibi , Associate Dean of Research, George Mason University Antoinette Coleman , Associate Vice Chancellor for Academic Affairs, University System of Maryland Elgloria Harrison , Associate Dean of Academic Programs, University of the District of Columbia <u>Moderator:</u> Jennifer Bazaz Gettys, George Mason University

Session Time	Topic/Speaker
2:30 – 3:15	<p>PANEL SESSION: Advocating with the Public Joanne Padrón Carney, Director of Government Relations, American Association for the Advancement of Science Francine Newsome Pfeiffer, Vice President of Government Relations, Rutgers, The State University of New Jersey <u>Moderator:</u> Patty McAllister, Education Policy Consultant, NPSMA</p>
3:15 – 3:30	BREAK
3:30 – 5:00	<p>STUDENT SESSION: Five Minute Presentation (5MP) Competition <u>Moderator:</u> Jennie Willis, Colorado State University</p>
5:30-6:30	<p>RECEPTION NPSMA Celebration and Reception & Awards Ceremony</p>
7:00	DINNER ON YOUR OWN

Friday, November 9, 2018

7:00 – 8:00	BREAKFAST
7:30 – 8:00	NPSMA Annual Members Meeting
8:00 – 8:30	<p>NPSMA Welcome M. Scott Herness, President-Elect, NPSMA, Vice Provost for Research and Dean of the Graduate School, Montclair State University</p>
8:30 – 9:25	<p>KEYNOTE ADDRESS: The PSM and the Broader Landscape for Higher Education: Program Development at the Intersection of Mission, Market, and Margin John Tannous, Director of Research Delivery, Education Advisory Board <u>Introduction:</u> Courtney Thornton, NPSMA President, North Carolina State University</p>
9:30 – 10:15	<p>PANEL SESSION: Encouraging Employer Involvement Christopher Babic, Supervisory Patent Examiner, U.S. Patent and Trademark Office Jeff Conroy, CEO and Co-Founder, Embody, LLC <u>Moderator:</u> Thomas Norman, Minnesota State University</p>
10:15-10:30	BREAK
10:30-11:00	<p>PRESENTATION: Enhancing PSM Data Collection, Analysis and Visualization Jim Sterling, Faculty Director, Commission on Affiliation of PSM Programs, Keck Graduate Institute, Kiriko Komura, Administrative Director, Commission on Affiliation of PSM Programs, Keck Graduate Institute <u>Moderator:</u> Natalie Bosecker, University of Illinois Urbana-Champaign</p>

Session Time	Topic/Speaker
11:05-11:45	PANEL SESSION: Reaching PSM Stakeholders at Local, State, and National Levels Ray Hoobler , Vice President for Marketing and Outreach, NPSMA, and Program Director, University of Utah Courtney Thornton , President NPSMA, Associate Vice Provost for Academic Personnel and Policy, North Carolina State University <u>Moderator</u> : Avril Robertson, The University of Queensland
11:50-12:15	PRESENTATION: How can Digital Credentials serve the PSM Community? Deborah Silver , Vice President of Member Benefits, NPSMA, Executive Director, Rutgers, The State University of New Jersey, PSM Programs <u>Moderator</u> : Mark Jakubauskas, University of Kansas, Edwards Campus
12:15-12:30	Summary Session/Evaluation
12:30	LUNCH

Thank you for participating in this conference and contributing to its success. We hope to see you again next year at the 10th NPSMA National Conference and Pre-Conference Workshop on November 6-8, 2019 in Salt Lake City, Utah.

Please remember to complete the event feedback form!