

NATIONAL PROFESSIONAL SCIENCE MASTER'S ASSOCIATION  
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(508) 831-4996 \* WWW.NPSMA.ORG

## Quarterly PSM Workshop in Nashville on Thursday, June 18 and Friday, June 19

The NPSMA will be conducting its second Quarterly Workshop of 2009 on Thursday, June 18 and Friday, June 19 at the Nashville Hilton Downtown. Complete details are at [www.npsma.org/quarterlyworkshop.html](http://www.npsma.org/quarterlyworkshop.html). The registration deadline is May 27.



**May 27**  
**Registration**  
**Deadline**

The event will kick-off with a PSM Networking Social on Thursday evening from 5:30-7:30pm. The PSM workshop on Friday from 8:30-4:30 will consist of a series of panel discussions including:

- Preliminary results of the NPSMA Alumni Employment Survey
- Details on the pending NSF PSM solicitation
- PSM program peer review and feedback
- Modeling on program costs and expenses
- Best practices for PSM program branding

We will also have employer panelists speak about workforce development and engaging business clusters and biotech councils. PSM alumni and student panelists will share their employment and internship experiences.

## PSM well received at BIO International Convention in Atlanta

The Professional Science Master's degree was well represented last week at the BIO International Convention [www.bio.com](http://www.bio.com). BIO brought together 14,000 attendees and 1800 exhibitors from life sciences companies worldwide.

The PSM was featured in a breakout session which was attended by more than 60 industry and academic representatives. The panel was moderated by Joe Panetta, President of BIOCUM. Employer panelists included Diane Palumbo of Mannkind Corporation, NPSMA board member Don Peters of BD-Biosciences, and Scott Winston of Winston Biopharmaceutical Consulting. PSM program directors on the panel were Linda Strausbaugh from the University of Connecticut and Jung Choi from the Georgia Institute of Technology.

For further details about PSM programs in the biosciences go to [www.npsma.org/bio2009.html](http://www.npsma.org/bio2009.html).



**Developing Highly  
Effective Partnerships with  
University Workforce  
Development Programs**

## NPSMA's two new major data projects: Alumni Employment; Roster of Employers

The NPSMA began conducting the first-ever **PSM Alumni Employment Survey** last week. The study asks graduates about their degree, their industry, and their employment status. This confidential questionnaire contains only twelve questions and takes each respondent no more than five minutes to complete.

Please direct your PSM alumni to go to [www.npsma.org](http://www.npsma.org) where they will find the survey link:

**PSM ALUMNI: COMPLETE EMPLOYMENT OUTCOMES SURVEY HERE**

The deadline to complete the survey is June 10. We plan to provide preliminary findings at our Quarterly Workshop in Nashville (see above).

The NPSMA is also creating a **Roster of Employers** (industry, government, nonprofit, academic) that partner with PSM degree programs. We are interested in identifying employers that serve on local advisory boards, host interns, oversee projects, provide infrastructure, and, most importantly, hire PSM graduates.

We are compiling this data to have better information when representing your programs with employers. For example:

- Which employers are on multiple local advisory boards?
- Which employers have hired PSM graduates from different PSM degree programs?
- Which government agencies recognize the benefits of the PSM degree?

We will use this information to encourage employers to get more involved in supporting the PSM movement nationally by:

- Creating a ready pool of potential internship sites
- Posting job ads and becoming more involved in hiring PSM graduates
- Serving as consultants to developing PSM degree programs on an as-needed basis

Please submit your response no later than June 10 to [slemire@npsma.org](mailto:slemire@npsma.org).

## Peer Review to be discussed in Nashville

One of the group discussions at the upcoming Quarterly Workshop (see lead story) will address the peer review process and how this may be introduced to the PSM community as an opportunity to assist existing PSM degree programs with sustainability, proposed programs to complete their development, or planned programs to respond to RFP's.

Workshop attendees are encouraged to bring their ideas and suggestions to Nashville to help work through what a peer review process in the PSM community may entail.



*Kirk Jordan,  
Emerging Solutions  
Executive,  
IBM Corporation,  
is the new Finance Officer  
for the NPSMA.*

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## NPSMA Advisory Board holds First Meeting

The NPSMA created an Advisory Board of industry, academic and graduate education leaders to further the connection between universities and employers in support of the Professional Science Master's degree.

The Advisory Board met with the NPSMA Executive Committee for the first time in Boston on April 30. Discussions focused on:

- Industry involvement in plus course development
- The importance of training in entrepreneurship
- The role of advisory boards providing program assessment
- Methods to gather, project, and share workforce needs
- Facilitation of university-industry partnerships

To learn more about the NPSMA Advisory Board, you may visit [www.npsma.org/advisory\\_board.html](http://www.npsma.org/advisory_board.html). (Michael Teitelbaum, Sheila Tobias, Bill Fitzgerald, and Dennis Berkey are pictured below.)




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*“Our discussions helped identify some key issues as well as opportunities that the NPSMA Board of Directors and the Advisory Board should address by working together.”*

- Ursula Bechert,  
President, NPSMA

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### NPSMA Past President Bogdan Vernescu Opened the meeting



## Track NPSMA through Social Media; Web Changes Pending

The NPSMA has joined three social media networks to make it easier for you to follow our activities and to network with your PSM colleagues. If you prefer **LinkedIn**, you may join our group at [www.linkedin.com/groups?home=&gid=1925794&trk=anet\\_ug\\_hm](http://www.linkedin.com/groups?home=&gid=1925794&trk=anet_ug_hm).

If you'd rather be on **Facebook** go to

[www.facebook.com/pages/NPSMA/73183493286?sid=231457eb9c2a6187712654c540d03442&ref=search](http://www.facebook.com/pages/NPSMA/73183493286?sid=231457eb9c2a6187712654c540d03442&ref=search).

Or, if **Twitter** is your preference, go to <http://twitter.com/npsma>.

With so many recent changes, such as the social media links and the **Amazon.com** link to purchase science and technology books ([www.npsma.org/resources.html](http://www.npsma.org/resources.html)), being launched from our website we recognize a need to make some moderate changes. In the coming months you will find improvements to [www.npsma.org](http://www.npsma.org) which will make it easier for you to navigate and find the information that you are searching for.

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**ANNUAL MEMBERSHIP DUES**

(The NPSMA is a 501(c)(3) Nonprofit Organization; Tax ID # 20-8766099)

**PLEASE CHECK APPROPRIATE CATEGORY**

- \_\_\_\_\_ Business, Industry, Nonprofit, Government Employer \$4,000
- \_\_\_\_\_ Academic Institution \$2,000  
 (1 member per PSM program)  
 (PSM alumni that enroll in Alumni Network - 1 year FREE)
- \_\_\_\_\_ Academic - Employer Partnership \$5,000
- \_\_\_\_\_ Academic System \$5,000  
 (3 to 5 campuses) \$1,000  
 (each additional campus)
- \_\_\_\_\_ Individual \$ 50
- \_\_\_\_\_ PSM Alumnus \$ 50
- \_\_\_\_\_ PSM Student \$ 25  
 1<sup>st</sup> year - FREE; 2<sup>nd</sup> year

PLEASE PRINT, COMPLETE FORM AND INCLUDE WITH PAYMENT TO THE NATIONAL PROFESSIONAL SCIENCE MASTER'S ASSOCIATION. PAYMENT IS DUE UPON RECEIPT. THANK YOU FOR YOUR MEMBERSHIP!  
QUESTIONS: STEPHEN LEMIRE, (508) 831-4996, [SLEMIRE@NPSMA.ORG](mailto:SLEMIRE@NPSMA.ORG)

**PLEASE PROVIDE CONTACT INFORMATION BELOW**

**Name of Business or Academic Institution** \_\_\_\_\_  
 Address \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_

Individual Information (Academic Institutions may provide one contact person/PSM program)

**Name** \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Name** \_\_\_\_\_  
 Title \_\_\_\_\_  
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 E-mail \_\_\_\_\_