

PSM News for June 2018

National Conference and Pre-conference Workshop

Early Bird Registration is now open for the **NPSMA 2018 National Events**. Join us for the National Conference, “*Enhancing Advocacy for PSM Programs*” and Pre-conference Workshop, “*Connecting with Students*” on November 7-9, 2018 in Arlington, VA.

Conference session and panel topics include:

- PSM advocacy for higher education institutions.
- How to promote the PSM with federal and state officials.
- Encouraging employer support.
- NPSMA outreach initiatives to stakeholders.

Featured speakers: **Layne Scherer**, *Study Director, Committee on Revitalizing Graduate Stem Education for the 21st Century and Program Officer, Board on Higher Education and Workforce, The National Academies of Sciences, Engineering and Medicine* and **Robert M. Augustine**, *Senior Vice President, Council of Graduate Schools and Dean of the Graduate School, Research and International Programs at Eastern Illinois University*

PSM Students will be showcased in the 2nd Annual Five Minute Project (5MP) competition. View competition guidelines and **[nominate your student HERE](#)**.

Preconference workshop includes the following topics on effective engagement of prospective applicants, current students, and alumni:

- Advantage Marketing’s presentation of results from its pilot PSM program.
- Results from NPSMA’s survey on student engagement.
- Interactive sessions on effective website design.

The Conference and Workshop Planning Committees are enthusiastic about including PSM alumni in our annual events. If you have an alum who is in the D.C. area whom you could recommend, please send name and email address to coordinator@npsma.org.

Full programs and more information to follow. Note the **Early Bird Registration** rates are in effect until August 31, 2018.

Join the NPSMA Board of Directors

Nominate an NPSMA Member for Election to the Board of Directors: Do you know someone who should be on the NPSMA Board of Directors? Or would you like to serve on the Board for a three-year term? If your answer is yes, submit a nomination package no later than August 31, 2018. A letter of nomination and a curriculum vitae of the nominee (not to exceed 3 pages) should be submitted as a single PDF document to npsma@npsma.org.

The letter of nomination must include: 1) Name and affiliation of nominator; 2) Name and affiliation of nominee; 3) Statement of nominee qualifications; 4) Statement of nominee’s willingness and ability to commit time required for Board service.

Coming Soon

Connecting with Students Survey invitation will be emailed in July. You will have the opportunity to complete a short survey on how you connect with your students. Findings to be reported at the 2018 Pre-conference Workshop and elsewhere. Thanks in advance for your participation in this important survey.

PSM Alumni and Graduation Chronicle will be published in July 2018. Featuring profiles on PSM



alumni, this first ever issue will be the perfect resource to share with the stakeholders in your program.

Upcoming Deadlines

Submissions for the peer-reviewed INNOVATOR are *due between June 1 and August 1*. [Click here for instructions](#). Volunteers are needed to serve as reviewers and members of the Editorial Board. Interested individuals email coordinator@npsma.org.

Five Minute Project (5MP) nominations of student projects for presentations at the National Conference are *due August 12*. [Click HERE for guidelines and nomination form](#).

Items of Interest

Free Marketing Webinar: NPSMA's membership management service, Wild Apricot, offers "How to Start Using Facebook Ads to Reach a Big Audience with a Small Budget" on June 26 at 2:00 PM (EST). Register and [learn more here](#).

Job Announcement: UNC at Chapel Hill invites applications for the position of Director, Graduate School Professional Programs, includes responsibility for PSM degree programs and the Graduate Certificate in Business Fundamentals. More information available at: <https://unc.peopleadmin.com/postings/142066>.

In case you missed it...

Report on Graduate STEM Education for the 21st Century: The National Academies of Sciences, Engineering, and Medicine Board on Higher Education and Workforce report is now out. Free downloads available at the National Academies Press site at: <https://www.nap.edu/catalog/25038/graduate-stem-education-for-the-21st-century>

Join the PSM community on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [YouTube](#). NPSMA members are also encouraged to display our member logo on their social media pages. [Click HERE for the membership logo](#).

NEXT PSM NEWS

Send contributions for the next PSM News to coordinator@npsma.org by July 10, 2018.

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